



# Color a Cure 5k Sponsorship form



We appreciate your interest in helping us finish the fight against cancer through a business sponsorship. This is a unique opportunity to send such a positive message about your brand, marketing to a large group of people while making a difference that will save lives.

## Color a Cure 5k Business Premiere Sponsorship Benefits Include:

- Your logo on the start and finish line, at the top of the race t-shirt, and featured on our website; dedicated social media blasts
- A table at the event for your business and a promotional announcement before the race
- Promotional sponsor announcement by Adam Bomb from q100 at the race event
- Want more exposure? Send us 300+ flyers by Friday, March 10 and we'll include your marketing materials in the packets each runner receives

You'll also receive the **Ultimate Sponsorship Package** for our NGHS Relay team AND the **Grand Level Sponsorship** for the Gwinnett Relay, the largest Relay event in the world.

- Business honored on NGHS E-News, which goes out to all the 8300 families in our North Gwinnett cluster
- Marketing to thousands at the event in with your sign on the main stage and opportunities to connect with the community at event kickoffs, meetings and other gatherings, including participation on the event leadership team

**All of these benefits for \$1000 donation!\***

## MORE SPONSORSHIP OPTIONS:

### Purple Passion - \$500 Sponsorship:

- Logo prominently featured on race t-shirt and our website; dedicated social media blasts
- Promotional sponsor announcement by Adam Bomb from q100 at the race event
- Table at the event
- Sponsor-provided promotional materials for race bags (300)
- Business honored on NGHS E-News, which goes out to all 8300 families in the NG cluster
- Membership on NGHS Relay team
- Proud Relay Sponsor decal to display in your business window

### True Blue - \$200 Sponsorship:

- Logo prominently featured on race t-shirt and website, social media blasts
- Table at the event
- Sponsor-provided promotional materials for race bags (300)
- Proud Relay Sponsor decal to display in your business window

### Think Pink - \$100 Sponsorship:

- Sponsor-provided promotional materials for race bags (300)
- Proud Relay Sponsor decal to display in your business window

**\*CAN I DONATE MORE?** Absolutely! The more you give, the more of a difference the American Cancer Society can make in the fight against cancer! Gwinnett Relay for Life has packages for other donation levels to give your company even more brand recognition, and you can get more info at [tinyurl.com/relaysponsorships](http://tinyurl.com/relaysponsorships).

# Color a Cure 5k Sponsorship Pledge Form:

Please fill out the form below (with check attached), and return it to the student who dropped it off, or mail it to:

North Gwinnett High School  
c/o Lindsay Davis  
20 Level Creek Road  
Suwanee, GA 30024

**\*\*\*PLEASE EMAIL LOGO TO [lindsay\\_davis@gwinnett.k12.ga.us](mailto:lindsay_davis@gwinnett.k12.ga.us)\*\*\***

- Logos must be submitted by March 2 to be included on the shirt
- Promotional materials must be submitted by March 10 to be included in the packets

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Relay for Life Student Recruiter Name: \_\_\_\_\_

Want to be involved even more? You can come out the day of the race and volunteer at a color – you can wear shirts with your logo, tell people about your business, and enjoy the fun of throwing color! Interested?

**YES**

**NO**